



California Department of Water Resources
SGMA Facilitation Support
Services Program

Santa Ynez EMA GSA Board Meeting: FSS Stantec Work Plan

May 28, 2026

DWR Facilitation Support Services Program

Stantec Project Team



Lead Facilitator
Eileen Takata



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Team Advisor
Craig Moyle

Work Plan Packages & Deliverables

A. Well Registration Website

B. Well Registration Pre-Workshop
Engagement Materials

C. Well Registration Pre-Workshop
Preparation

D. Well Registration Public Workshop
Delivery

E. Well Metering & Reporting
Engagement Materials

F. Well Metering & Reporting Public
Workshop Preparation

G. Well Metering & Reporting Public
Workshop Delivery

Website

FAQ's

Postcard
Notification

Verification
Code Flyer

Online
Training

Registration
Workshop

News-
letters

Fact
Sheets

Posters

Metering &
Reporting
Workshops

DRAFT

**Santa Ynez River Valley Groundwater Basin
Eastern Management Area
Groundwater Sustainability Agency**

**WORK PLAN
2025 Ordinance Implementation Support
Program**

Date: May 2026

Prepared by:

Eileen Takata
Emily Ng



Website Landing Page Example

The screenshot displays a website layout for the North Fork Kings Groundwater Sustainability Agency. The top navigation bar includes links for HOME, ABOUT, BOARD OF DIRECTORS, NEWS, RESOURCES, CALENDAR, GSP PORTAL, WELL REGISTRATION, CONTACT US, and ENGAGE. A search bar is located on the right. The main header features the agency's logo and a large background image of a vineyard. A prominent banner reads "Well Registration". Below this, a section titled "LANDOWNER WELL REGISTRATION PROGRAM" features a large image of a wellhead. A blue box highlights a limited-time offer: "For a limited time only Through December 31st 2025 you can register your well with No late fee". A button labeled "Register on Watermark" is provided. Text below explains the grace period and encourages registration by December 31, 2025. A "Quick Links" section at the bottom includes buttons for Watermark Support, Resources, Steps to Register, Why Well Registration?, and About Watermark. A "Translate" button is in the bottom right corner.

- Mid-June update
- Watermark Well Registration Portal (not live until July 1)
- Watermark to go “live” July 1, 2026
- FAQs
- Public Workshop information
- Resources

Current EMA Layout

Layout Example: [North Fork Kings GSA Well Registration Page](#)

Mailer #1 – Well Registration Notification Postcard

- Mid-June mailer
- Notifies of pending Actions Required
- Public Workshop information
- Well registration upcoming dates
- Provides website resources

NOTIFICATION

**WELL
REGISTRATION**
Opens Soon!

July 1, 2026 –
August 31, 2026

Public Workshops
July X, X, X

NAME
STREET ADDRESS
CITY, ST
ZIP
<coded lines here |||||.....|||...|||...>

Well Registration IMPORTANT DATES:

July 1, 2026: Look for **MAILER**
with personal Verification Code

July 1 – August 31: Well
Registration period open

July TBD: Virtual Well
Registration Workshops

August TBD: In-Person Well
Registration Workshop

June 30, 2027: Well Metering
deadline (to have it installed)

October 31, 2027: First Well
Reporting Due

Watermark Web
Portal will be
available starting
July 1, 2026

<QR
Code for
website>

Visit our website for:

- ☐ **Checklist** of information
needed to register wells online
- ☐ FAQ's
- ☐ Resources (in progress)
- ☐ Workshop Information
- ☐ 2025 Ordinances

*Well registration, well metering & reporting are
requirements of the 2025 Ordinances passed
by the Eastern Management Area Groundwater
Sustainability Agency (EMA GSA)*

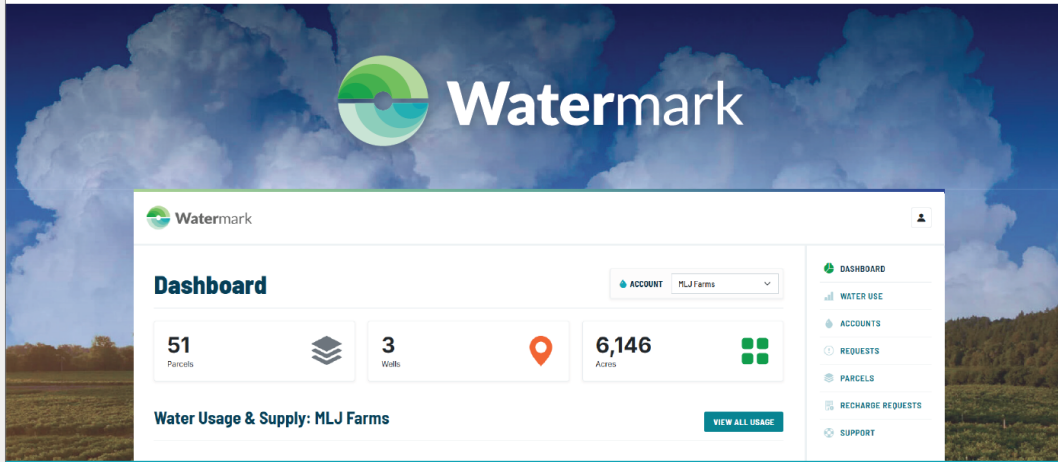
Mailer #2 – Official Notice for Start of Well Registration Period



<<AssesseeName>>
<<Address1>>
<<Address2>>

**YOUR ACTION IS
REQUIRED**

GSA CONTACT INFO
Daniel Heimel
(805) 457-5065
ema@santaynezwater.org



MID-KINGS RIVER GSA Welcome to Watermark!

Watermark is a science-driven software solution that simplifies and expedites the Well Registration and Water Account creation process for the Sustainable Groundwater Management Act (SGMA).

SEE REVERSE SIDE FOR VERIFICATION CODE



Getting Started

Welcome to Watermark. The easiest way to manage your water use and comply with GSA regulations.

Complying with new regulations can be challenging. Watermark is your trusted partner to guide you through the process.

Our onboarding is a simple three-step process:

Create a Water Account

A Water Account lets you track water use and keep up-to-date data for GSA management. You can create multiple water accounts, which can be helpful for managing water use across multiple GSAs.

Add Your Parcels

The second step is to add your parcels. These are the areas of land that you own or manage, and you will need to add them to your water account to track your water use on each parcel.

Add Your Wells

The final step is to add your wells (if required by your local GSA). This involves locating on a map and entering information about the wells you use to extract groundwater.

What Information & Documents Will I Need?

- Well location
- Verification code
- Laptop/iPad
- Well information (e.g. well depth, pump type, etc)

**YOUR ACTION IS
REQUIRED**

Verification Code

**<<Verifica-
tionCode>>**

Watermark Well Registration Public Workshops

**Workshop 1
Virtual Workshop
JULY X, 2026**

5:30 PM – 7:00 PM
tinyurl.com/emagsa-workshop

**Workshop 2
In-Person Workshop
AUGUST X, 2026**

2:00 PM – 6:00 PM

<Venue>
<Street Address>
<City, Zip>
<Parking info>

QUESTIONS?

Contact Watermark Support
(209) 919-5052
watermarksupport@mljenvironmental.com

REMINDER

Bring this flyer, along with a laptop or a tablet, if available to follow along.



Schedule At-A-Glance by “Work Package”

TASKS	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT
CRITICAL DATES					60-day Well Registration JUL 1 – AUG 31									Well Metering Deadline JUN 30, 2027	★		Well Reporting Deadline OCT 31, 2027	★
A. Well Registration Website	■	■	■	■														
B. Well Registration Pre-Workshop Engagement Materials		■	■	■	■													
C. Well Registration Pre-Workshop Preparation			■	■	■	■												
D. Well Registration Public Workshop Delivery				■		■												
E. Well Metering & Reporting Engagement Materials					■	■	■			■			■		■			
F. Well Metering & Reporting Public Workshop Preparation						■	■			■	■		■	■		■	■	
G. Well Metering & Reporting Public Workshop Delivery							■				■			■			■	

Questions?

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(951) 706-6471

Thank You